



Ronald McDonald
House Charities®
Richmond



IMPACT REPORT

2021

TOGETHER, WE HAVE GROWN RONALD MCDONALD HOUSE CHARITIES OF RICHMOND TO SERVE MORE FAMILIES!

In 2021, our community of supporters lifted up Ronald McDonald House Charities of Richmond and allowed us to serve our mission in new ways. Our volunteers, donors, medical and corporate partners, Board of Directors and staff share a singular focus that drives us to be better each year - the families we serve. Community support has helped us expand our staff presence at Children's Hospital of Richmond at VCU from five to seven days per week. We enlarged our Family Room operation, and began serving Lunches with Love to caregivers on weekends.

Our success belongs to the thousands of supporters and medical partners who believe in our mission to keep families close while their child receives medical treatment. They trust that we provide excellent care to the families we serve and our families trust us to help them show up as their best selves as their child receives care.

With this trust comes a responsibility that compels us to strive for excellence and compassion each day and I sincerely appreciate all who walk forward with us hand-in-hand.



Kerry Kent Blumberg
Executive Director



Your generous support helps RMHC Richmond serve families such as the Cofield's now and in the future.



The Cofield Family
Newport News, Virginia

The Cofield family stayed in the Richmond Ronald McDonald House while their sons Rhyder, age 1, received feeding therapy and Savion, age 3, received speech therapy. Both boys were treated at Children's Hospital of Richmond, Brook Road Campus in 2021.

When asked how RMHC Richmond has helped, mother Mihkayla said, "Tremendously. We are able to rest in between the boys' appointments. We really enjoy being able to cook. Sandra, great grandma, especially appreciates having somewhere safe to rest as she is also going through medical care herself."

Mihkayla also remarked on "How beautiful and welcoming the House is. Everyone was very friendly. Staff, especially the staff who worked overnight, were very kind and easy to talk to. Everything has been wonderful and we hope to continue to use RMHC as the boys continue their therapies."

“
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”

- Mihkayla Cofield

WHAT RONALD MCDONALD HOUSE

AT THE HOUSE

Ronald McDonald House

Our cornerstone program that provides a haven for families who must travel far from home while their child receives treatment at local medical facilities. We provide lodging, meals, transportation to appointments and program support to families staying with us.



Families we served in our Ronald McDonald House

From **75** Virginia Counties



From **16** States Across The U.S.



From **5** Countries Across The World



CHARITIES OF RICHMOND DOES

IN HOSPITAL

Ronald McDonald Family Rooms®

Ronald McDonald Family Room programs serve families near pediatric units in hospitals, just footsteps away from their child's hospital room. Our Family Rooms provide a place for parents to recharge, grab a bite to eat or get the well-deserved rest they need in order to remain strong for their children.

Lunches with Love

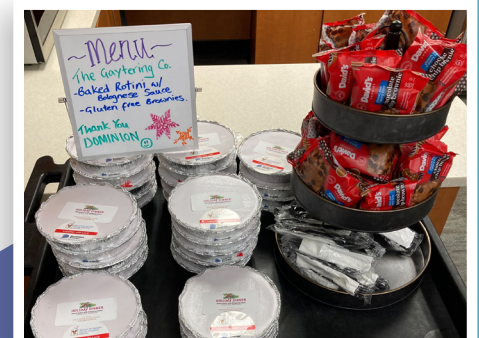
To combat food insecurity, volunteers prepare nutritious meals which we deliver to pediatric and neonatal units five days a week. Additionally, local caterers and restaurants deliver on weekends.

Happy Wheels Hospitality Carts

Our friendly volunteers and staff roll carts through the halls at CHoR at VCU and Bon Secours St. Mary's Hospital, distributing toys, activities, toiletries, snacks and coffee.

RMHC Sibling Center

This space allows parents to focus on the care of the patient while the siblings engage in age-appropriate play, arts and crafts, and hands on learning opportunities.



▶ AT THE HOUSE BY THE NUMBERS



1,076 WARM MEALS SERVED



187 FAMILIES SERVED



798 NIGHTS IN THE HOUSE
(includes overflow to hotels)



270 TRIPS TO AREA
HOSPITALS



*In 2021, operations remained limited due to COVID 19 restrictions

▶ IN THE HOSPITAL BY THE NUMBERS



1,093 SIBLING CENTER VISITS



927 NIGHTS SPENT
IN SLEEP ROOMS



6,381 LUNCHES WITH LOVE



12,240 COMFORTS DELIVERED BY
HAPPY WHEELS CARTS



*In 2021, operations remained limited due to COVID 19 restrictions

▶ WHY I GIVE BACK

Doreen
Gonzalez,
Volunteer



Being able to put a smile on the face of a child has kept me coming back to the cart since 2017.

"My experience as a Happy Wheels Cart volunteer has been quite fulfilling. Being able to put a smile on the face of a child has kept me coming back to the cart since 2017. There are times when a stuffed animal, a bag of activities or snacks is just what the doctor/nurse/parent ordered. The family members are so appreciative for the 'just what they needed' Happy Wheels Cart."



Volunteer Statistics

1,884 Volunteer Hours

\$84,979 Value of wish list items donated

▶ WHY I SUPPORT



Volunteering with RMHC has been so rewarding and inspiring! Not only was it additional time spent with colleagues, supporting our firm's Thalhimer Gives initiative, but more importantly it provided opportunities to assist RMHC in helping families feel 'at home' during a difficult time.

As Jim Rohn once said,

'Only by giving

are you able to receive more

than you already have."



Curtis Mummau,
Corporate
Supporter

Senior Vice President,
Commercial Property Management
Thalhimer

▶ SPECIAL EVENTS



Red Shoe Rendezvous

Red Shoe Rendezvous took place on September 20 – 21, 2021 at The Dominion Club and it was a RECORD-BREAKING event! The evening boasted 12 food vendors, live music, auction items and a grand total of \$405,000 raised for RMHC Richmond! Attendees were able to sample food from around Richmond, while hearing about The Schaller Family, who received services from RMHC Richmond while their child was in the NICU. The event was more than a success, thanks to all of our vendors, volunteers and supporters!

Sporting Clays Classic

Sporting Clays Classic

The inaugural Sporting Clays Classic brought together sport shooting enthusiasts on April 30th at Old Forge Sporting Clays in Providence Forge, VA. The event, which featured a sporting clays shoot, lunch, raffle and prizes brought in \$70,000 thanks to generous community support from the Richmond community and the Kids & Clays organization.

Big Pig Project

The Big Pig Project looked a little different this year, but that didn't stop our community from showing up and showing out! Hosted by Lunch Supper, this event included an oyster roast, bbq, craft beer as well as the signature cement garden pig auction. Decorated by local sponsors and businesses, a total of 18 pigs were auctioned off in 2021, which helped to raise over \$40,000 for our organization.



Special Events Recap

Amounts raised:

Red Shoe Rendezvous	Sporting Clays Classic	Big Pig Project
\$405,000	\$70,000	\$44,000

Thanks to our community for your support!
You help keep families close.

▶ 2022 BOARD OF DIRECTORS

Thomas Batthany	Max German	Robin Pope-Moss
Jim Bonnell	Kevin Hopkins	Ruth Prideaux
Audra Butler	Tom Laughon	Jeniece Roane
Elizabeth Carr	Bryan Lee	Kristy Seredni
Darnetta Daire	Dr. Cliff Lee	Chris Siderio
Mike DeRuosi	Bonnie Makdad	Jay Stoda
Susan Durlak	Grace Morse-McNelis	Jason Ward

▶ 2022 STAFF

Eric Anderson	Barbara Gibbs	Greta Johnson	Molly Ports
Kerry Blumberg	Ashley Hessler	Jay Lugar	Eric Price
Meredith Burns	Laura Hicks	Kristen McCaig	Carolyn Roberts
Dayna Cobb	Rachel Hill	Madison Moser	Melisa Ross
Natasha Fair	Patricia Hill	Elizabeth Plowman	Diana Villarreal



▶ WHY I GIVE

“ I know first-hand the challenges that come from having a child in the hospital. That's why I donate to RMHC-Richmond, to help support those who are enduring stresses that are out of their hands.

*The RMHC provides
a stable
place to stay*

*for families who are going through a difficult time
while their children are in the hospital.*”

- Wendy Daniel
Donor



In 2021, **3,028**
individuals generously
donated **\$648,886**
with an average gift of
\$202.27

Serving Families – Thanks to Your Support!



*From all of us at
Ronald McDonald House
Charities of Richmond,*

.....
**THANK
YOU**



*RMHC Richmond
supports programs
that directly impact the
health and well-being
of children and their
families.*



Ronald McDonald Charities of Richmond

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www.rmhc-richmond.org



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